

Prosci Change Management Certification Program

A Comprehensive, workshop-style Program to learn how to deploy a successful change initiative, working on your actual project. Manage change on an individual and organizational level with the ADKAR Model and your own Change Management Plan.

Who is it for?

- Change Leaders
- Project Managers
- Change Management Practitioners
- Continuous Improvement Specialists
- IT Professionals
- Human Resources business partners
- Organizational Development Professionals
- Project Team Members

What is in it for you?

Understand

- How effective Change Management Improves Organizational Results.
- The Fundamentals of Change Management

Learn

- How to apply a research-based Change Management methodology and toolset
- How to apply the Prosci ADKAR model to facilitate individual change.
- How to articulate the value of Change Management to your peers and leaders

Apply

- Apply the Prosci 3-Phase Process to real project, enabling you to:
 - > Define approach
 - > Manage Change
 - > Sustain Change
- Walk away with a Change Management plan and a business case for Change Management
- Gain certification in the Prosci Methodology and access to the Prosci Change Management tools

After the Program

Assistance

As a practitioner, we offer you a post-class sustainability program to help you hone your strategies. We help you refine and adjust the strategies you prepared during the Program, so you can put it in practice with your team. Get project-specific support from us, assess your improvements and get useful advice and insights via email or customer support service.

Prosci® support materials

You are granted access to the Prosci® Hub Solution Suite. The Hub Solution Suite is updated continuously, so you always get new insights from actual research.

Program Agenda

Day one

- Welcome and connections
- Foundation
- Apply the PCT Model
- Apply the ADKAR Model
- Define Success & Impact
- Why Change Management

Day two

- Define Approach
- Assess Risk, Resistance & Resources
- Identify Roles
- Develop a Roadmap
- Plan and Act
- Build the ADKAR Blueprint
- Create CM Plans
- Track Performance

Day three

- Adapt Actions
- Review Performance
- Activate Sustainment
- Transfer Ownership
- Complete presentations
- Deliver presentations
- Next Steps & Evaluation

Program Materials

- Program workbook and handouts
- One-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including:
 - o Research Hub –
 - o [Knowledge Hub](#)
 - o [Practitioner Program](#)
 - o [Proxima](#)